

CORPORATE AWARD WINNERS

Ten years ago, United Way of Wyoming Valley instituted the Corporate Award to be given annually to a company, which embodies the traits of a true role model throughout the year. The award is determined by examining the scope of dedication a company exhibits. Some criteria include: overall employee campaign performance; CEO level of commitment to United Way; and a company's level of involvement in United Way sponsorships, special promotions, special events, and year-round activities.



100+ Employees
Corporate Award Winner



25-99 Employees
Corporate Award Winner

United Parcel Service and Franklin Security Bank are staunch supporters of the United Way of Wyoming Valley. Through their efforts, United Way is given the opportunity to make an even greater impact in the community. This year, they are being recognized as role models for all local organizations.

Congratulations to United Parcel Service on the following accomplishments:

- ✦ On a national level, UPS has raised the most money for United Way for 8 consecutive years
- ✦ Last year, nationwide, UPS hit the 1 Billion Dollar Milestone in charitable giving to United Way
- ✦ Local campaign has increased from \$2,000 in the early 1980's to nearly \$40,000 this year
- ✦ Producing the Highest Number of Labor Leadership Givers
- ✦ Having the 4th Highest Employee Per Capita & 7th Highest Employee Campaign
- ✦ Employee involvement in United Way's Labor Christmas Project, Board and Community Impact Committees, Letter Carriers' Food Drive, in addition to partnerships with many other local non-profits



Congratulations to Franklin Security Bank on the following accomplishments:

- ✦ Among its 35 staff, Franklin Security Bank has an 89% Employee Participation Rate in the United Way Campaign
- ✦ In just 4 years, United Way Campaign has more than doubled to nearly \$10,000
- ✦ Among similar-sized organizations:
 - ✦ Highest % of Leadership Givers
 - ✦ 2nd Highest Employee Per Capita
 - ✦ 3rd Most New Dollars Raised
- ✦ Employee and corporate support to 10+ community organizations