

United Way of Wyoming Valley Strategic Plan

Mission Statement:
Impacting Lives
Today, Tomorrow,
and Forever

FOCUS AREAS

**Improving
People's Health**

Vision Statement:

"to support individuals with mental and physical needs, including those with disabilities, by facilitating autonomy and wellbeing"

IMPACT AREAS

Providing
Mental Health
Assistance

Supporting
Physical &
Medical Needs

Goal Statement:

Promoting well-being through education, advocacy, counseling, intervention, and other programs concerning mental health and cognitive disabilities.

Priority Areas:

- #1 Mental Health
Cognitive Disabilities
- #2 & Special Needs
- #3 Early Intervention

Goal Statement:

Improving quality of life for individuals experiencing physical health needs by providing direct assistance and increasing community awareness of services available.

Priority Areas:

- #1 Prescriptions
- #2 Chronic Health
- #3 Physical Disabilities

**Building Stable
Communities**

Vision Statement:

"to promote positive systems and services within our community and improve the safety and security of all residents"

IMPACT AREAS

Revitalizing
Neighborhoods

Maximizing
Individual
Safety

Goal Statement:

Enhancing personal, family, and neighborhood living by providing access & support services to the community.

Priority Areas:

- #1 Information & Referral
- #2 Education
- #3 Language Barrier
- #4 Disaster Relief

Goal Statement:

Helping individuals establish and maintain safety, security, and a sense of well-being at home and in their community.

Priority Areas:

- #1 Family Violence
- #2 Crime
- #3 Victim Assistance

**Strengthening
At-Risk
Populations**

Vision Statement:

"to empower at-risk individuals by providing support, education, and intervention to improve their quality of life"

IMPACT AREAS

Increasing
Financial
Stability

Advancing
Personal
Wellness

Goal Statement:

Enhancing self-sufficiency across all generations by focusing on basic needs in both a preventive and responsive way.

Priority Areas:

- #1 Child Care
- #2 Housing & Shelter Issues
- #3 Financial Care

Goal Statement:

Providing support to individuals facing personal wellness and addiction issues through education, prevention, recreation, and treatment.

Priority Areas:

- #1 Drug and Alcohol Recreation for
- #2 youth & seniors
- #3 Nutrition & Exercise